

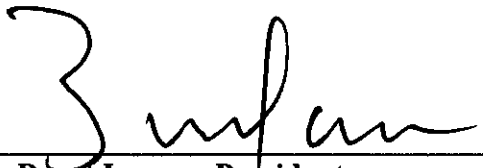
ORDER: AUTHORIZE RENEWAL OF CONTRACT WITH QUICK SERIES FOR LAFAYETTE COUNTY EMERGENCY PREPAREDNESS APP

Motion was made by Tim Gordon, duly seconded by Greg Bynum, to authorize renewal of contract with Quick Series for Lafayette County Emergency Preparedness App.

The vote on the motion was as follows:

Supervisor Brent Larson, voted yes
Supervisor John Morgan, voted yes
Supervisor Tim Gordon, voted yes
Supervisor Scott Allen, voted yes
Supervisor Greg Bynum, voted yes

After the vote, President Larson, declared the motion carried, this the 6th day of May, 2024.



**Brent Larson, President
Board of Supervisors**



Mike Roberts, Chancery Clerk

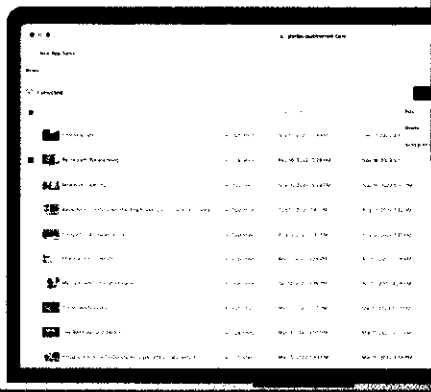


Reliable Content. Innovative Delivery.

Renewal Quote for Lafayette County UNITE QuickConnect App

Presented to:

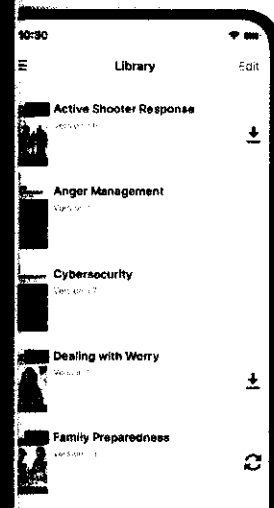
Beau Moore
Lafayette County EMA
Oxford MS 38655



Lafayette
County
UNITE

QuickConnect

Powered by QuickSeries



QuickSeries Publishing Inc.

5100 NW 33rd Avenue, suite 247, Ft. Lauderdale, FL 33309

Phone: 1-800-361-4653 | Fax: 1-877-329-3291 | quickseries.com

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QuickSeries Publishing Inc.
5100 NW 33rd Avenue, suite 247
Ft. Lauderdale, FL 33309
Phone: 800-361-4653
Fax: 877-329-3291
quickseries.com

QUOTE AND LICENSING CONDITIONS

BILL TO

Beau Moore
Lafayette County EMA
Oxford MS 38655

SUBTOTAL: \$12,600.00

TAXES (0%): \$0.00

TOTAL QUOTE: \$12,600.00

Maximum 1TB of traffic per year and 1TB of data storage
Additional Data
Traffic: \$ 0 /TB per year, charged in increments of 1TB
Storage: \$ 0 /TB per year, charged in increments of 1TB

Table with 4 columns: Mobile App Name, Users, Contract Duration, Payment Terms. Row 1: 20-002202 Lafayette County UNITE App, Up to 25,000, 3Years, Yearly

Main product table with 6 columns: Product Code, Description, Unit, Duration, Price per year, Total. Lists various modules like Administrative Portal, Assessments and Quizzes, etc.

Product Code	Description	Unit	Duration	Price per year	Total
40-000005	Resources	1	3 Years	\$0.00	\$0.00
40-000018	Safety Check	1	3 Years	\$0.00	\$0.00
40-000002	Video Library	1	3 Years	\$0.00	\$0.00
40-000011	Welcome Message	1	3 Years	\$0.00	\$0.00
40-000010	eGuide Library	1	3 Years	\$0.00	\$0.00
eGuides					
02-0401-000-01	Active Shooter Response ISBN: 978-1-937099-45-9	1	3 Years	\$0.00	\$0.00
02-0983-000-01	Resilience after Disaster ISBN: 978-1-68423-203-1	1	3 Years	\$0.00	\$0.00
02-0573-000-01	Tornado Preparedness ISBN: 978-1-62350-594-3	1	3 Years	\$0.00	\$0.00
Content Services					
27-000002	UNITE Content Services - Marketing Support Tools - 1 Suite	1		\$0.00	\$0.00
27-000012	UNITE Content Services - UNITE Content Package - Tornadoes	1		\$0.00	\$0.00
27-000003	UNITE Content Services - Editorial Services - 6 hour block	1	-	One-time Fee	\$0.00

Payment Schedule

Year	Total
Year 1 TOTAL	\$4,200.00
Year 2 TOTAL	\$4,200.00
Year 3 TOTAL	\$4,200.00



Modules Confirmation

The QuickConnect app comes with access to the full range of modules below as well as three different types of user management options. The number of modules you activate is up to you. You can choose the modules that you need and leave out those that you don't want. Adding new modules to your app can be done at any time.

Included in System Configuration

Mobile Application

Native IOS & Android mobile apps

- Branded UI
- QuickSeries ® Reader technology
- 508-compliant

Administrative Portal

Web-based portal

- Analytics dashboard
- Rich-text editor to create dynamic content
- No software to download
- Update content instantly









Authoring Tool








Web-based publishing and authoring environment for creating custom, interactive eDocs.




- Content management system
- Draft to publish workflow and collaboration
- Drag-and-drop interactive elements
- Intuitive & easy-to-use

Activated Modules in Your QuickConnect App

Module	Main Functions	Suggested Use	Active	Qty
Maps	<p>Create locations, evacuation routes and zones using our simple mapping tools</p> <p>Upload your existing GIS files to easily manage and import your existing locations, routes and zones (polygons)</p> <p>Update the evacuation road conditions by creating segments (legs) or detours in real-time</p>	→ Users can view up-to-the-minute information on the availability of evacuation routes, shelters and zones.	<input checked="" type="checkbox"/>	1
Mobile User Registration	Invite specific people to download the app.	Restrict app use to only those people you want to grant access to.	<input type="checkbox"/>	

Module	Main Functions	Suggested Use	Active	Qty
 Checklists	Build and deliver a selection of custom checklists to help app users track steps, tasks, progress or items.	Supply emergency preparedness checklists. Provide job safety tasks and procedures.	<input checked="" type="checkbox"/>	1
 Event Schedule	Publicize your calendar of events.	<p>→ Link from the event details to a website where app users can register or purchase tickets.</p> <p>→ Users can save events to their personal calendar on their device.</p>	<input checked="" type="checkbox"/>	1
 Video Library	A selection of videos	→ Link to videos uploaded and hosted on an online video site that you want users to watch in-app.	<input checked="" type="checkbox"/>	1
 FAQ Module	A categorized bank of questions and answers	Cover any topic suited to the question and answer format: policies, best practices, subject matter expertise, technical support, employee benefits, etc.	<input checked="" type="checkbox"/>	1
 Forms & Reporting	Allow app users to complete, save, submit and share completed forms. Receive, view and share real-time feedback.	Receive in-the-field reports of incidents. Obtain customer surveys and feedback.	<input checked="" type="checkbox"/>	1
 eGuide Library	A virtual bookshelf of eGuides	<p>Deliver relevant, lasting information in an engaging format:</p> <p>→ Company policy documents</p> <p>→ Purchased eGuides</p>	<input checked="" type="checkbox"/>	1
 Welcome Message	A free-form WYSIWYG text editor for delivering any kind of message	welcome message. An introduction to your organization and its history. Update the content instantly and as often as you like.	<input checked="" type="checkbox"/>	1
 PDF Library	A library of PDF documents	<p>Upload any PDF you want to make available to your community:</p> <p>→ Policy documents</p> <p>→ Step-by-step instructions with illustrations</p>	<input checked="" type="checkbox"/>	1

Module	Main Functions	Suggested Use	Active	Qty
 Advantages	Feature valued partners or exclusive deals in a dedicated promotional space.	Promote the services of partner organizations. Showcase the accomplishments of top-performing employees. Build a bank of scheduled promotions with automatic start and end dates.	<input type="checkbox"/>	
 Module Access Codes	Control access to content and functionality on a feature-to- feature basis.	<ul style="list-style-type: none"> → Tailor the app experience to multiple audiences. → Restrict highly sensitive content or functionality to authorized members. 	<input checked="" type="checkbox"/>	1
 Assessments and Quizzes	Build and deliver multiple-choice tests and assessments on any topic.	<ul style="list-style-type: none"> → Assess readiness, status or knowledge. → Represent results with a score or rating. → Submit results to the app administrator. 	<input checked="" type="checkbox"/>	1
 Authoring Tool	Web-based publishing and authoring environment for creating custom interactive eDocs	<ul style="list-style-type: none"> → Content management system with versioning → Draft to publish workflow and collaboration → Drag-and-drop interactive elements → Intuitive, easy-to-use content upload → Updates instantly → Dynamic Glossary Manager links defined terms across all publications 	<input checked="" type="checkbox"/>	1
 Alerts	Alert app users to imminent/ ongoing emergencies and update/end alerts as situations evolve. Prepare staff with emergency drills.	Prompt app users to check in following an alert with a one-touch “I am safe” or “I need help” message.Train your team with a practice drill function.	<input type="checkbox"/>	
 Safety Check	Prepare staff with emergency drills.	Prompt app users to check in following an alert with a one-touch “I am safe” or “I need help” message.Train your team with a practice drill function.	<input checked="" type="checkbox"/>	1
 News Module	Articles with photos and RSS feeds. Push notifications to alert users when new articles are posted.	→ Deliver a range of content: news and updates, details about events, programs and courses or information about partners and sponsors.	<input checked="" type="checkbox"/>	1

Module	Main Functions	Suggested Use	Active	Qty
		<p>→ Use push notifications to remind users of important information and events.</p>		
 Resources	<p>A versatile tool for delivering searchable and categorized information. A map view of all resources with an address.</p>	<p>Provide a categorized directory of relevant contacts, businesses and services. Create a searchable glossary of terms or a bank of codes and their definitions. Help app users easily get directions to a service.</p>	<input checked="" type="checkbox"/>	<p>1</p>
 FEMA/NWS Alerts	<p>Configure the types of notifications app users receive from FEMA/NWS based on severity, certainty, status, urgency, response type and location.</p>	<p>→ Notify all app users about current or imminent incidents, emergencies and disasters via FEMA/NWS integration.</p>	<input checked="" type="checkbox"/>	<p>1</p>
 Make Your Plan	<p>Encourage app users to prepare for any emergency with information and tools.</p>	<p>App users can quickly and easily create and share emergency plans. Personalized checklists help app users shop for supplies and prepare go-kits.</p>	<input checked="" type="checkbox"/>	<p>1</p>

Title	Qty
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02-0983-000-01 - Resilience after Disaster

Disasters, both natural and man-made, can be devastating. A key to recovery is having the resources to cope with the emotional trauma and stress in the aftermath of a disaster.
*How to recognize disaster stress reactions in loved ones *Strategies for coping with disaster stress *Help prevent alcohol and substance abuse, and suicide



1

02-0573-000-01 - Tomado Preparedness

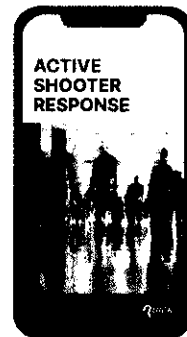
Is your family prepared for a tornado? This guide offers emergency plans for protecting yourself and your loved ones before, during and after a tornado. *Basic information on tornadoes *Talking to kids *Protecting your home *Common safety hazards and prevention



1

02-0401-000-01 - Active Shooter Response

Active shooting situations happen without warning, which is why it's important to always be prepared. This eGuide teaches you how to think and react quickly to protect yourself and others in such a dangerous situation. *Learn how to respond to an active shooter *Prepare for active shooter situations *Recognize potential workplace violence *Manage the after-effects



1

Content Services

Title

Qty

27-000002 - Marketing Support Tools - 1 Suite

Suite of Personalized Marketing Support Tools to support your App launch and increase download and User engagement:

- Online and Social Media Suite Assets for YOU to post which will include:
 - 1 banner format, customized to fit your website
 - 1 online advertising banner, customized to fit your advertising medium specifications
 - 1 Facebook post design
- Post Card Size design that can be handed out or mailed to communities encouraging app download:
 - PDF ready-to print format supplied
 - Printing quote available on request

1

This package includes ONE personalized marketing suite delivered at the launch of your app.

27-000012 - UNITE Content Package - Tornadoes

The UNITE tornadoes content package includes the following content pre-loaded into the corresponding app modules:

5 News article (in draft mode) including:

- Tornado safety tips
- Plan your way to safety this tornado season

3 Checklists including:

- Preparing for a tornado
- How to survive during a tornado

1

1 FAQ:

- Answers to frequently asked questions

2 Videos:

- Get weather ready during a tornado (USWeatherGov)
- What to do after a tornado

1 Tornado Readiness Assessment

- Users can take this self-assessment to see how prepared they are

27-000003 - Editorial Services - 6 hour block

1

QuickSeries editors and designers will work with you to adapt your content to any app module. This includes, but is not limited to:

- Creating news articles for your app using your content
- Adapting your content for use in checklists, assessments and reports

→ **Creating infographics you can use in your app**

This package includes 6 hours of editorial services for each year of your contract.



Renewal Agreement & Licensing Conditions

The above App Renewal Conditions (the "Renewal Agreement"), is subject to the current terms and conditions as agreed upon when the original contract was put in place which, together with the Renewal Agreement, constitute the entire agreement between the parties with respect to the subject matter hereof (the "Agreement") and this Agreement supersedes all prior agreements.

By executing this Renewal Agreement, Client expressly agrees to an extension of the term of **3 Years** commencing at the end of the currently active contract.

In Witness Whereof, the Parties have executed the Agreement as of **April 18, 2024** (the "Effective Date").

The Client
By: Kate Victor

Name: Kate Victor

Title: County Administrator

QuickSeries Publishing Inc.
By: _____

Name: Alex Bohen

Title: Account Manager